



| | | |
|----------|--|---|
| 1 | Awarding Institution | Queen Margaret University |
| 2 | Teaching Institution | Queen Margaret University |
| 3 | Professional body accreditation | N/A |
| 4 | Final Award | BA (Hons) Business Management (Graduate Apprenticeships) |
| | Subsidiary exit awards | BA Business Management (Graduate Apprenticeships) Certificate in Higher Education Diploma in Higher Education |
| 5 | Programme Title | Business Management |
| 6 | UCAS code | N100 BA/BMGT; others TBC |
| 7 | SCQF Level | 7-10 |
| 8 | Mode of delivery and duration | Taught, full time, FT 3 or 4 years |
| 9 | Date of validation/review | June 2018 |

10. Educational Aims of the Programme

Programme Aims

The aims of the Business Management programme are:

1. To prepare and develop graduates for a management career in the private, public or voluntary sector from a perspective that includes social justice and responsibility
2. To examine a range of organisations private, public, voluntary and international in order to understand their purposes, conditions of operation and the way in which the external

BA (Hons) Business Management (Graduate Apprenticeships)

The additional aims of the *Graduate Apprenticeships* dimension of the programme are:

- 1.

5. Take innovative approaches and adapt to changing circumstances
6. Develop time management, project planning, listening, influencing, negotiation and leadership skills
7. Apply leadership skills within a variety of organisational contexts
8. Provide motivation and inspiration to colleagues to promote social justice and corporate responsibility

13. Teaching and Learning Methods and Strategies

The ethos that informs our learning, teaching and assessment derives from the wider mission of

